CITY OF LAKE ELSINORE



Researched for:



Economic Development Department

Contact:

Gina Gonzalez, M-URP, CEcD, ACE Director of Economic Development and Legislative Affairs 951.674.3124 ext. 919 ggonzalez@lake-elsinore.org RIVERSIDE COUNTY, CALIFORNIA

<u>Demographic</u> <u>Marketing</u> <u>Report</u>

<u>Researched and Prepared By:</u> Lisa and Mark Derrigo



May 2025

TABLE OF CONTENTS

CHAPTE	<u>CR</u>		PAGE
I.	EXEC	UTIVE SUMMARY	
	(1)	Purpose Study Areas	1
		Summary of Findings	1
		Retail Overview	
		Residential Pipeline	
		Conclusion	
		City Overview	2
		Key Development Highlights	2
		Current Demographics	3
		Transportation and Access	2 3 3
		Retail Development	4
	` /	Residential Development Overview	4
		Methodology	5
II.	ILLUS	STRATIONS	
	(1)	Lake Elsinore City Limits / Zoning Map	6
		Demographic Analysis Aerial Illustration	7
		Subdivision Activity Aerial Illustration	8
III.	TRAD	E AREA ANALYSIS	
	(1)	Lake Elsinore City Limits	
		Existing Demographics	9
		Lake Elsinore City Limits	
		Future Population	10
		Lake Elsinore Retail Trade Area	
		Existing Demographics	11
		Lake Elsinore Retail Trade Area	
	` /	Future Population	13
IV.	SUBD	IVISION ACTIVITY LISTING	
		Residential Project Listing	14
		Specific Plan Listing	19
	` /	Basis of Estimates	20

CHAPTER I

EXECUTIVE SUMMARY

Demographic and Development Analysis Report

City of Lake Elsinore, Riverside County, California

Purpose and Study Areas

Derrigo Studies Inc., a land development consulting firm with over 37 years of experience in commercial and residential advisory services, presents this updated demographic analysis of the City of Lake Elsinore. This report summarizes findings related to the city's current and planned residential, commercial, and industrial development. For reference, see the Vicinity Map on page 6, and full-size illustrations on pages 6 through 8.

The focus is on two key geographies:

- Lake Elsinore City Limits
- Lake Elsinore Retail Trade Area (generally bounded by Clinton Keith Road to the south, Ethanac Road to the north, Audie Murphy Ranch to the east, and a mountain range to the west)

Summary of Findings

Retail Overview - Two Primary Hubs

1. Central Avenue/Highway 74 and I-15

This retail corridor is a regional power center featuring five major shopping destinations. **Anchor tenants include**:

- Costco, Lowe's, Target, Walmart Supercenter, Grocery Outlet, Home Depot, PetSmart, Aldi, Dollar Tree, Ulta, Five Below, Marshalls, Skechers, Tractor Supply, Petco, and LA Fitness
- Proposed Retailer: Stater Bros

2. Railroad Canyon Road and I-15

This hub serves primarily local neighborhoods and includes:

- Stater Bros, Cardenas, CVS, Walgreens, Planet Fitness, Diamond 8 Cinemas, and Dollar Tree
- **City Center** is undergoing active redevelopment and now features:
 - o EOS Fitness, O'Reilly Auto Parts, and Inland Boat Center

In total, 21 existing or proposed retail centers are located within the study area.

Residential Pipeline

Approximately 22,314 residential units are currently in the development pipeline within Lake Elsinore city limits. Full build-out of these projects is expected to increase the population by 80,239 residents—an impressive 103% rise. This chart features current trade area statistics. Please note that new home sales, ranging from \$550,000 to \$750,000, reflect a continued and significant rise in both trade area household incomes and housing values.

DEMOGRAPHIC CHARA TRADE AREA BOUNDARIES ON AERIAL IL		_
	LAKE ELSINORE CITY LIMITS	LAKE ELSINORE RETAIL TRADE AREA
MAY 2025 UPDATED POPULATION	77,636	163,277
MAY 2027 PROJECTED POPULATION	80,793	167,881
TOTAL POPULATION AT BUILD OUT OF ALL ACTIVE RESIDENTIAL UNITS	157,875	253,211
AVERAGE PERSONS PER HOUSEHOLD (2025)	3.6	3.54
AVERAGE HOUSEHOLD I NCOME (2025)	\$107,433	\$112,085
MEDIAN HOUSEHOLD INCOME (2025)	\$97,667	\$101,896
MEDIAN VALUE OF HOUSING (2025)	\$545,259	\$572,612
For details on how we arrive at our estimates, ple	ease reference Cl	napter III, page 9.

Conclusion

Lake Elsinore is a fast-growing community with substantial retail infrastructure existing and proposed, housing development, and regional accessibility. Anchored by two major commercial corridors and supported by over 22,000 housing units in the pipeline, the city is well-positioned for continued economic and residential growth. This area includes multiple neighborhood commercial sites ready for development, supported by market research indicating strong projected grocery sales volumes.

City Overview

Lake Elsinore is a dynamic and fast-growing city located in the southwest region of Riverside County, California. Home to an estimated **77,636 residents** in 2025, the city is best known for its scenic 3,000-acre natural lake, historic downtown district, and proximity to regional employment centers. Lake Elsinore has emerged as a desirable destination for both families and businesses due to its affordable housing, recreational amenities, and strong regional connectivity via **Interstate 15** and **Highway 74**.

The city's growth is supported by a combination of market-rate and master-planned residential development, diverse retail centers, and a business-friendly environment. Major commercial activity is concentrated along **Central Avenue (Hwy 74)** and **Railroad Canyon Road**, where national retailers and shopping centers draw customers from a broader trade area exceeding **160,000 residents**.

Lake Elsinore's strategic location—positioned between Corona, Murrieta, Temecula, and Menifee—makes it an attractive hub for commuters and a natural anchor for future growth in southwestern Riverside County. With nearly 23,000 housing units in the pipeline, the city is expected to more than double its current population at full buildout. Paired with expanding commercial infrastructure and public investment in roads and services, Lake Elsinore is positioned as one of the Inland Empire's leading growth markets.

Key Development Highlights

- **Stater Bros (Planned):** A new location is planned within the Central/Highway 74 and I-15 retail hub.
- Elsinore Hills (Pacific Coves Investments LLC): A 553-acre mixed-use project featuring 1,452 residential units, with construction expected to begin soon.

- Alberhill Villages (Pulte Homes, Centex Homes): A large-scale specific plan with 12,798 approved units; 530 homes have been completed to date.
- Carrera and Villa Real at Terracina (KB Home): A 150.8-acre development with 452 approved units currently under construction.

Approximately 22,314 residential units are in the planning pipeline, with an estimated 878 units projected for completion by Q2 2027. Detailed residential project information is included later in this report.

Current Demographics

As illustrated on page 7, snapshot here:

- Trade areas are divided into "Sectors" for detailed analysis.
- Key metrics include population, housing units, persons per household, median income, and housing value:
 - Median Household Income: \$97,667 and \$101,896
 - Median Home Value: \$545,259 and \$572,612

Detailed data by Sector is in Chapter III (page 9).



Transportation and Access

Lake Elsinore benefits from its proximity to regional employment markets and strong connectivity via:

- Interstate 15 Direct access north (Corona, Riverside) and south (Wildomar, Murrieta)
- Central Avenue (Hwy 74) Connects to Perris and I-215
- Railroad Canyon Road Links to Menifee and I-215
- Highway 74 (Ortega Hwy) Access to Rancho Mission Viejo, Ladera Ranch, and San Juan Capistrano

AVERAGE DAILY TRAFFIC COUNT / B	OTH DIRE	CTIONS
Location	Count	Date
Interstate 15 @ 74 Central Avenue	123,000	2022
74 Central Avenue @ Interstate 15	37,000	2022
Interstate 15 @ Railroad Canyon Rd	124,000	2022
Railroad Canyon Rd @ Interstate 15	45,942	2021
Highway 74 @ Orange/Riverside County Line	10,700	2022
Source: Caltrans and City of Lake Els	inore	

Average daily traffic counts on these corridors support both retail demand and residential commute viability. See this chart for estimates:

Retail Development

Anchor retailers are mapped with red numbers (snapshot aerial on following page, full-size on page 8). Major retail corridors: Interstate 15, Highway 74 and Railroad Canyon

• Anchor Retailers:

- Central Avenue, Highway 74 and 15
 (Positions 4 through 8)
- Railroad Canyon and 15 (Positions 10 through 13, and 1)

• Upcoming Retailers:

- Planned Stater Bros (Position 21)
- Proposed Sprouts Farmers Market (Position 19, over five miles south in the City of Wildomar)

A total of 21 retail centers are either existing or proposed.



- Illustrated on aerial below, see full coverage on page 8, are 73 tentative tract maps, and 15 specific plans.
- Active Construction: 857 units under construction across eleven communities.
- Notable Projects:
 - Alberhill Villages (Pulte Homes and Centex Homes):
 344 units (Position 53) Under Construction
 - Highland and Hilltop at
 Nichols Ranch (Meritage
 Homes): 168 units (Position 22)
 Under Construction
 - o Carrera and Villag Real at Terracina (KB Home): 452 homes (Position 49) Under Construction



• **Projected Build-Out**: Per Lake Elsinore's Planning Department, developers are in discussions with the city to begin development in several master plans including Tuscany





Hills and Elsinore Hills representing thousands of units. <u>All residential activity in the study area embodies roughly 29,684 units (22,314 in Lake Elsinore City Limits and 25,373 in Lake Elsinore Retail Trade Area)</u>. To get an idea of projected build out rates, see chart below (details on each residential project are in Chapter IV, page 14).

	Breakdown of Residential Unit Build Out														
2 Year 2027 Other Total Total Population															
	2025 2 Year Unit Pop. % Projected Active Pop. % at Build Out of														
Trade Area	Population	Build Out	Increase	Population	Units	Increase	All Active Units								
Lake Elsinore City Limits	77,636	878	4%	80,793	21,436	103%	157,875								
Lake Elsinore	, , , , ,			,	,		,								
Retail	163,217	1,299	2.8%	167,881	24,074	55%	253,211								

Methodology

1. Demographic Aerial Illustration

- Sector-based estimates for population, housing units, household size, income, and housing value (appraised from current values).
- Data sources and estimation methodology are outlined in "Basis of Estimates."

2. Subdivision Activity Aerial Illustration

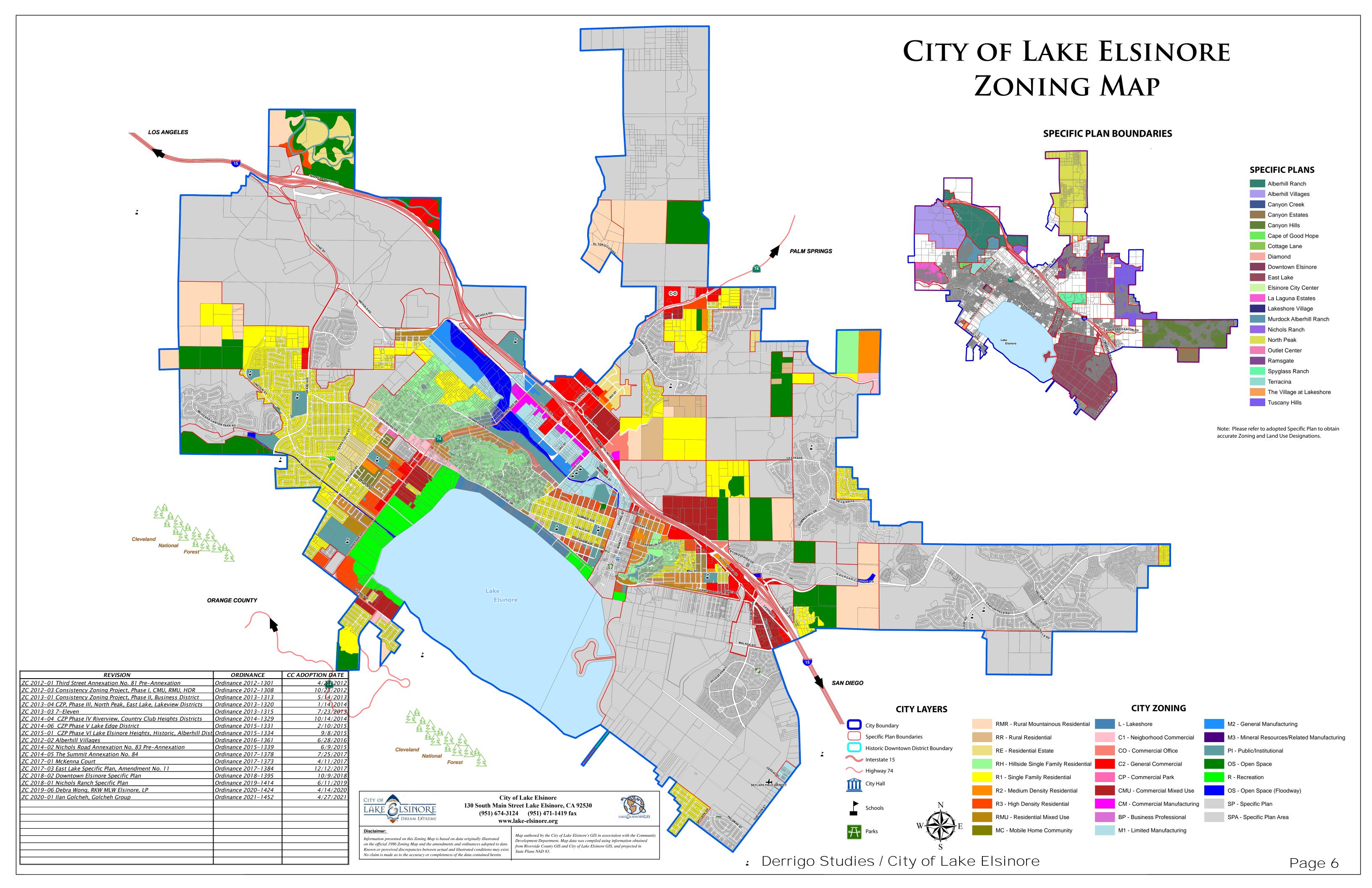
- Residential data sourced from planning departments and 75–95% of active developers.
- Development statuses are color-coded; specific plans are labeled in white.
- Includes major retail and road infrastructure projects.

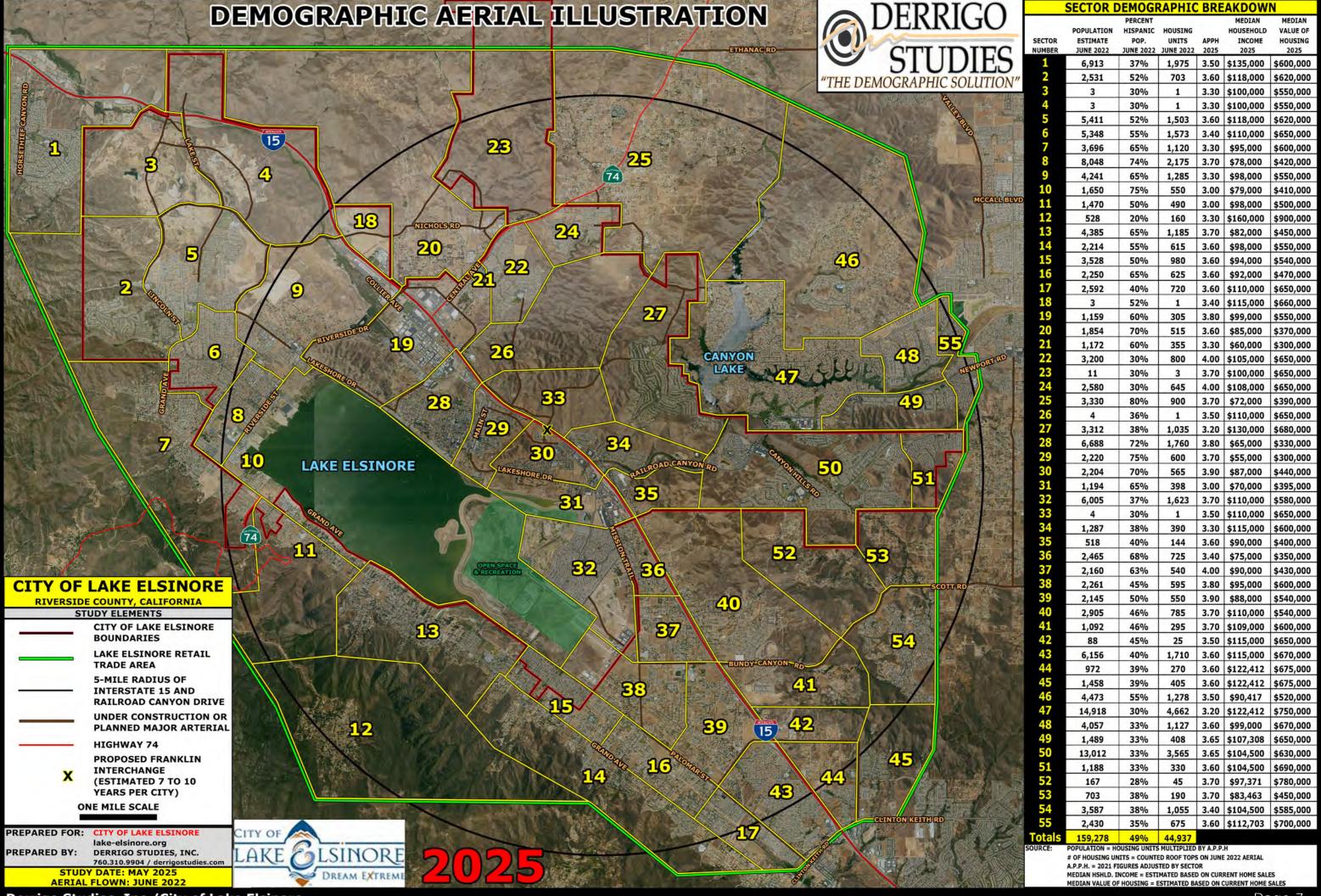
3. Trade Area Analysis & Subdivision Listing

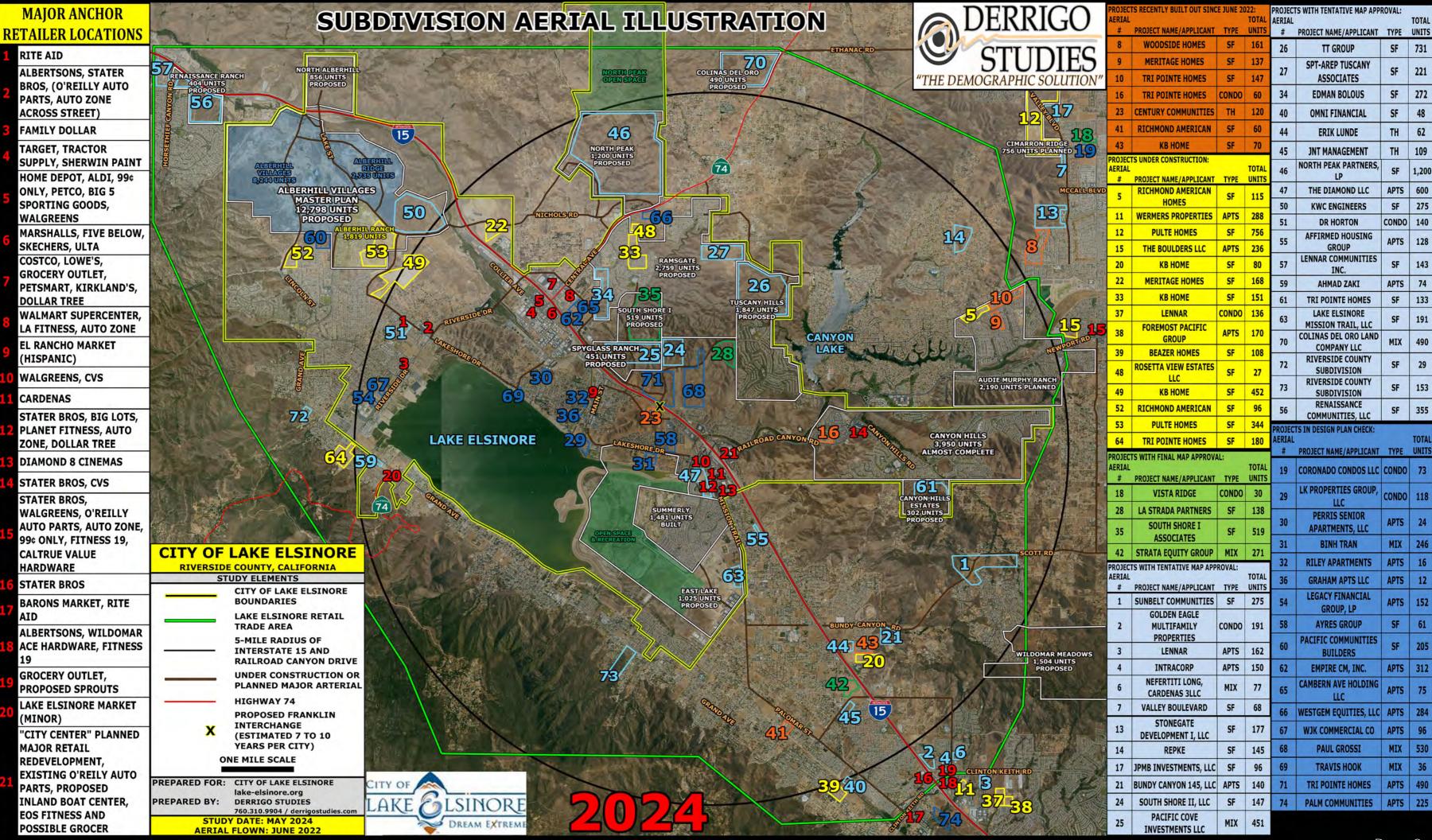
- Combines demographic and subdivision data to forecast future growth.
- Existing and future population estimates calculated for each sector.
- "Subdivision Activity Listing" includes developer interviews and project-level details (matched by aerial location number).

CHAPTER II

ILLUSTRATIONS







CHAPTER III

TRADE AREA ANALYSIS

	LAKE	ELSINOF	RE CITY	LIMITS -	EXISTIN	G DEMC)GRAF	PHICS	
		PERCENT						MEDIAN	MEDIAN
	POPULATION	HISPANIC	HOUSING	LAKE 1	ELSINORE CITY LI	MITS		HOUSEHOLD	VALUE OF
SECTOR	ESTIMATE	POP.	UNITS	%		HOUSING	APPH	INCOME	HOUSING
NUMBER	JUNE 2022	JUNE 2022	JUNE 2022	WITHIN	POPULATION		2025	2025	2025
2	2,531	52%	703	100.00%	2,531	703	3.60	\$118,000	\$620,000
3	3	30%	1	100.00%	3	1	3.30	\$100,000	\$550,000
4	3	30%	1	100.00%	3	1	3.30	\$100,000	\$550,000
5	5,411	52%	1,503	100.00%	5,411	1,503	3.60	\$118,000	\$620,000
6	5,348	55%	1,573	98.00%	5,241	1,542	3.40	\$110,000	\$650,000
7	3,696	65%	1,120	19.00%	702	213	3.30	\$95,000	\$600,000
8	8,048	74%	2,175	100.00%	8,048	2,175	3.70	\$78,000	\$420,000
9	4,241	65%	1,285	100.00%	4,241	1,285	3.30	\$98,000	\$550,000
10	1,650	75%	550	36.00%	594	198	3.00	\$79,000	\$410,000
11	1,470	50%	490	38.00%	559	186	3.00	\$98,000	\$500,000
15	3,528	50%	980	71.00%	2,505	696	3.60	\$94,000	\$540,000
18	3	52%	1	100.00%	3	1	3.40	\$115,000	\$660,000
19	1,159	60%	305	100.00%	1,159	305	3.80	\$99,000	\$550,000
21	1,172	60%	355	100.00%	1,172	355	3.30	\$60,000	\$300,000
22	3,200	30%	800	100.00%	3,200	800	4.00	\$105,000	\$650,000
23	11	30%	3	100.00%	11	3	3.70	\$100,000	\$650,000
24	2,580	30%	645	100.00%	2,580	645	4.00	\$108,000	\$650,000
26	4	36%	1	100.00%	4	1	3.50	\$110,000	\$650,000
27	3,312	38%	1,035	100.00%	3,312	1,035	3.20	\$130,000	\$680,000
28	6,688	72%	1,760	100.00%	6,688	1,760	3.80	\$65,000	\$330,000
29	2,220	75%	600	100.00%	2,220	600	3.70	\$55,000	\$300,000
30	2,204	70%	565	100.00%	2,204	565	3.90	\$87,000	\$440,000
31	1,194	65%	398	100.00%	1,194	398	3.00	\$70,000	\$395,000
32	6,005	37%	1,623	100.00%	6,005	1,623	3.70	\$110,000	\$580,000
33	4	30%	1	100.00%	4	1	3.50	\$110,000	\$650,000
34	1,287	38%	390	100.00%	1,287	390	3.30	\$115,000	\$600,000
35	518	40%	144	100.00%	518	144	3.60	\$90,000	\$400,000
50	13,012	33%	3,565	100.00%	13,012	3,565	3.65	\$104,500	\$630,000
51	1,188	33%	330	100.00%	1,188	330	3.60	\$104,500	\$690,000
TOTAL	01.500		•			ī		•	
POPULATION: TOTAL HOUSING U	81,689 UNITS:		22.902		75,597	21,023			
			,	IGHTED AVERAGE	3.60	\$97,667	\$545,259		

SOURCE: "SEE BASIS OF ESTIMATES" AT END OF REPORT.

Derrigo Studies / City of Lake Elsinore

LOCATION: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

DATE: MAY 2025

LAI	KE ELSINO	RE CITY	LIMITS -	FUTURE	E POPULATI (N
	TOTAL UNITS		AVERAGE PERSON PER HOUSEHOLD		ADDITIONAL POPULATION	POPULATION ESTIMATE
COLUMNS:	(1)		(2)		(3)	(4)
(A). JUNE 2022 POPULATIO	NC					75,597
(B). UNITS RECENTLY BUILT	567	×	3.60	=	2,039	
(C). UNITS TO BE BUILT WITHIN 2 YEARS	878	×	3.60	=	3,157	
(D). BUILD OUT OF ALL OTHER UNITS	21,436	X	3.60	=	77,081	
(E). MAY 2025 UPDATE	D POPULATION					77,636
(F). MAY 2027 PROJECT	TED POPULATIO	V				80,793
(G). TOTAL POPULATIO	ON AT BUILD OU	T OF ALL UNI	TS PROPOSED			157,875
SOURCE: (1) = SEE SUBDIVIS (2),(4) = SEE EXISTING (3) = (1) X (2)			RE CITY LIMITS			

Derrigo Studies / City of Lake Elsinore Page 10

	LAKE ELS	INORE R	ETAIL T	RADE AR	EA - EXIS	TING D	EMOG	RAPHICS	
		PERCENT						MEDIAN	MEDIAN
	POPULATION	HISPANIC	HOUSING	RE	TAIL TRADE AREA	4		HOUSEHOLD	VALUE OF
SECTOR	ESTI MATE	POP.	UNITS	%		HOUSING	APPH	INCOME	HOUSING
NUMBER	JUNE 2022	JUNE 2022	JUNE 2022	WITHIN	POPULATION		2025	2025	2025
1	6,913	37%	1,975	100.00%	6,913	1,975	3.50	\$135,000	\$600,000
2	2,531	52%	703	100.00%	2,531	703	3.60	\$118,000	\$620,000
3	3	30%	1	100.00%	3	1	3.30	\$100,000	\$550,000
4	3	30%	1	100.00%	3	1	3.30	\$100,000	\$550,000
5	5,411	52%	1,503	100.00%	5,411	1,503	3.60	\$118,000	\$620,000
6	5,348	55%	1,573	100.00%	5,348	1,573	3.40	\$110,000	\$650,000
7	3,696	65%	1,120	100.00%	3,696	1,120	3.30	\$95,000	\$600,000
8	8,048	74%	2,175	100.00%	8,048	2,175	3.70	\$78,000	\$420,000
9	4,241	65%	1,285	100.00%	4,241	1,285	3.30	\$98,000	\$550,000
10	1,650	75%	550	100.00%	1,650	550	3.00	\$79,000	\$410,000
11	1,470	50%	490	100.00%	1,470	490	3.00	\$98,000	\$500,000
12	528	20%	160	100.00%	528	160	3.30	\$160,000	\$900,000
13	4,385	65%	1,185	100.00%	4,385	1,185	3.70	\$82,000	\$450,000
14	2,214	55%	615	100.00%	2,214	615	3.60	\$98,000	\$550,000
15	3,528	50%	980	100.00%	3,528	980	3.60	\$94,000	\$540,000
16	2,250	65%	625	100.00%	2,250	625	3.60	\$92,000	\$470,000
17	2,592	40%	720	100.00%	2,592	720	3.60	\$110,000	\$650,000
18	3	52%	1	100.00%	3	1	3.40	\$115,000	\$660,000
19	1,159	60%	305	100.00%	1,159	305	3.80	\$99,000	\$550,000
20	1,854	70%	515	100.00%	1,854	515	3.60	\$85,000	\$370,000
21	1,172	60%	355	100.00%	1,172	355	3.30	\$60,000	\$300,000
22	3,200	30%	800	100.00%	3,200	800	4.00	\$105,000	\$650,000
23	11	30%	3	100.00%	11	3	3.70	\$100,000	\$650,000
24	2,580	30%	645	100.00%	2,580	645	4.00	\$108,000	\$650,000
25	3,330	80%	900	100.00%	3,330	900	3.70	\$72,000	\$390,000
26	4	36%	1	100.00%	4	1	3.50	\$110,000	\$650,000
27	3,312	38%	1,035	100.00%	3,312	1,035	3.20	\$130,000	\$680,000
28	6,688	72%	1,760	100.00%	6,688	1,760	3.80	\$65,000	\$330,000
29	2,220	75%	600	100.00%	2,220	600	3.70	\$55,000	\$300,000
30	2,204	70%	565	100.00%	2,204	565	3.90	\$87,000	\$440,000
31	1,194	65%	398	100.00%	1,194	398	3.00	\$70,000	\$395,000
32	6,005	37%	1,623	100.00%	6,005	1,623	3.70	\$110,000	\$580,000
33	4	30%	1	100.00%	4	1	3.50	\$110,000	\$650,000

Derrigo Studies / City of Lake Elsinore

	LAKE ELS	INORE R	ETAIL T	RADE AR	EA - EXIS	TING D	EMOG	RAPHICS	
		PERCENT						MEDIAN	MEDIAN
	POPULATION	HISPANIC	HOUSING	RE ⁻	TAIL TRADE AREA	4		HOUSEHOLD	VALUE OF
SECTOR	ESTIMATE	POP.	UNITS	%		HOUSING	APPH	INCOME	HOUSING
NUMBER	JUNE 2022		JUNE 2022		POPULATION		2025	2025	2025
34	1,287	38%	390	100.00%	1,287	390	3.30	\$115,000	\$600,000
35	518	40%	144	100.00%	518	144	3.60	\$90,000	\$400,000
36	2,465	68%	725	100.00%	2,465	725	3.40	\$75,000	\$350,000
37	2,160	63%	540	100.00%	2,160	540	4.00	\$90,000	\$430,000
38	2,261	45%	595	100.00%	2,261	595	3.80	\$95,000	\$600,000
39	2,145	50%	550	100.00%	2,145	550	3.90	\$88,000	\$540,000
40	2,905	46%	785	100.00%	2,905	785	3.70	\$110,000	\$540,000
41	1,092	46%	295	100.00%	1,092	295	3.70	\$109,000	\$600,000
42	88	45%	25	100.00%	88	25	3.50	\$115,000	\$650,000
43	6,156	40%	1,710	100.00%	6,156	1,710	3.60	\$115,000	\$670,000
44	972	39%	270	100.00%	972	270	3.60	\$122,412	\$675,000
45	1,458	39%	405	100.00%	1,458	405	3.60	\$122,412	\$675,000
46	4,473	55%	1,278	100.00%	4,473	1,278	3.50	\$90,417	\$520,000
47	14,918	30%	4,662	100.00%	14,918	4,662	3.20	\$122,412	\$750,000
48	4,057	33%	1,127	100.00%	4,057	1,127	3.60	\$99,000	\$670,000
49	1,489	33%	408	100.00%	1,489	408	3.65	\$107,308	\$650,000
50	13,012	33%	3,565	100.00%	13,012	3,565	3.65	\$104,500	\$630,000
51	1,188	33%	330	100.00%	1,188	330	3.60	\$104,500	\$690,000
52	167	28%	45	100.00%	167	45	3.70	\$97,371	\$780,000
53	703	38%	190	100.00%	703	190	3.70	\$83,463	\$450,000
54	3,587	38%	1,055	100.00%	3,587	1,055	3.40	\$104,500	\$585,000
55	2,430	35%	675	100.00%	2,430	675	3.60	\$112,703	\$700,000
TOTAL					•		-	•	•
POPULATION: TOTAL HOUSING	159,278 UNITS:		44.937		159,278	44,937]		
101HBH005H00	· · · · · · · · · · · · · · · · · · ·			IGHTED AVERAGE	S:	3.54	\$101,896	\$572,612	

SOURCE: "SEE BASIS OF ESTIMATES" AT END OF REPORT.

Derrigo Studies / City of Lake Elsinore

Page 12

LOCATION: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

DATE: MAY 2025

LA	AKE ELSINOR	RE RETAIL	TRADE AREA	4 - FUTU	RE POPULATION	<u> </u>
	TOTAL		AVERAGE		ADDITIONAL	
	TOTAL UNITS		PERSON PER HOUSEHOLD		ADDITIONAL POPULATION	POPULATION ESTIMATE
COLUMNS:	(1)		(2)		(3)	(4)
(A). JUNE 2022 POPULATIO	ON					159,278
(B). UNITS RECENTLY BUILT	1,128	X	3.54	=	3,998	
(C). UNITS TO BE BUILT WITHIN 2 YEARS	1,299	X	3.54	=	4,604	
(D). BUILD OUT OF ALL OTHER UNITS	24,074	Χ	3.54	=	85,330	
(E). MAY 2025 UPDATEI	D POPULATION					163,277
(F). MAY 2027 PROJECT	TED POPULATION	V				167,881
(G). TOTAL POPULATIO	N AT BUILD OU	T OF ALL UNIT	TS PROPOSED			253,211

SOURCE: (1)=SEE SUBDIVISION ACTIVITY REPORT
(2),(4)=SEE EXISTING DEMOGRAPHIC CHART-LAKE ELSINORE RETAIL TRADE AREA
(3)=(1) X (2)

Derrigo Studies / City of Lake Elsinore Page 13

CHAPTER IV

SUBDIVISION ACTIVITY LISTING

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

		1	1	1	1								1					
AREA	AERIAL #	PROJECT NAME	APPLICANT / DEVELOPER	PROJECT #	UNIT TYPE	STATUS	TOTAL UNITS	EXIST- ING	RB	UC	FM	TM	DP	PRICE \$(000)	SQ. FT.	DEV. #	S.P.	OTHER
WILDOMAR	1	OAK CREEK CANYON	SUNBELT COMMUNITIES	TM 36388	SF	тм	275					275				949.218. 6023		INCLUDES 5 ACRES COMMERCIAL. PROJECT WAS APPROVED IN 2013
WILDOMAR	2	WESTPARK PROMENADE	GOLDEN EAGLE MULTIFAMILY PROPERTIES	тм 36122	CONDO	TM	191					191				714.334. 6711		27.6 ACRES. MIX USE PROJECT INCLUDING 13.43 COMMERCIAL ACRES
WILDOMAR	3	GROVE PARK	LENNAR	P 14- 0069	APTS	тм	162					162				858.546. 0900		MIX USE PROJECT ON 20 ACRES TO INCLUDE COMMERCIAL
WILDOMAR	4	WILDOMAR CROSSROADS	INTRACORP	PA 21- 0145	APTS	тм	150					150				949.293. 5737		MIX USE PROJECT TO INCLUDE COMMERCIAL ANCHORED BY SPROUTS
MENIFEE	5	NOBLE AT AUDIE MURPHY RANCH	RICHMOND AMERICAN HOMES		SF	RB	115		115					624+	2272- 3135	951.226. 3993	AUDIE MURPHY RANCH	PROJECT COMPLETED
WILDOMAR	6	WILDOMAR RIDGE RESIDENTIAL	NEFERTITI LONG, CARDENAS 3LLC	TM 36952	MIX	TM	77					77				909.315. 2644		11.25 ACRES. PROJECT APPROVED 2017
MENIFEE	7	MENIFEE SUBDIVISION	VALLEY BOULEVARD	TM 36911	SF	тм	68					68						21.66 ACRES. PROJECT IN FINAL ENGINEERING
MENIFEE	8	SKY VIEW	WOODSIDE HOMES	TM 28859	SF	RB	161	51	110					584+	1755- 3080	951.870. 8326		25 ACRES
MENIFEE	9	JASPER AT AUDIE MURPHY RANCH	MERITAGE HOMES	TM 36485-6	SF	RB	137	92	45						1910- 2948	877.275. 6374	AUDIE MURPHY RANCH	PROJECT SOLD OUT
MENIFEE	10	COMPASS AT AUDIE MURPHY RANCH	TRI POINTE HOMES		SF	RB	147	79	68					620+	2436- 3741	951.397. 0521	AUDIE MURPHY RANCH	PROJECT ALMOST SOLD OUT
WILDOMAR	11	THE CROFT	WERMERS PROPERTIES	PA 20- 0044	APTS	uc	288			288						858.623. 4962		12.89 ACRES
MENIFEE	12	GREENWAY, MEADOWS, ARBOR, TRELLIS AND PATHWAY AT CIMARRON RIDGE	PULTE HOMES	TM 36658, 36657	SF	UC	756		110	45	601			538+	1959 +	951.416. 3046	CIMARRON RIDGE	240 ACRES
MENIFEE	13	ENCLAVE	кв номе	TM 31456	SF	тм	177					177				949.367. 9400		161 ACRES. SUBMITTED ROUGH GRADING PLANS
MENIFEE	14	QUAIL HILLS	REPKE	TM 32794, 37692	SF	тм	145					145						43.4 ACRES
MENIFEE	15	THE BOULDERS	THE BOULDERS	PLN 20- 0167	APTS	uc	234			234						951.501. 0122		9.92 ACRES. CERTIFICATE OF OCCUPYANCE IS ANTICIPATED APRIL/MAY

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

AREA	AERIAL #	PROJECT NAME	APPLICANT / DEVELOPER	PROJECT #	UNIT TYPE	STATUS	TOTAL UNITS	EXIST- ING	RB	UC	FM	ТМ	DP	PRICE \$(000)	SQ. FT.	DEV. #	S.P.	OTHER
LAKE ELSINORE	16	RIDGELINE AT WESTRIDGE	TRI POINTE HOMES	TM 38008	CONDO	RB	60		60					506- 542	1794- 2288	888.639. 4172	CANYON HILLS	9.07 ACRES
MENIFEE	17	MENIFEE SUBDIVISION	JPMB INVESTMENTS, LLC	TM 38128	SF	TM	96					96						28.38 ACRES. TM APPROVED 6/2023
MENIFEE	18	VISTA RIDGE	VISTA RIDGE	2018- 159	CONDO	FM	30				30							2.73 ACRES
MENIFEE	19	CORONADO CONDOS	CORONADO CONDOS LLC	DEV 2022- 023	CONDO	тм	73					73						6.5 ACRES
WILDOMAR	20	VERANO	кв номе	TGM 37476	SF	RB	80		80					630+	1508- 2238	888.720. 1547		38.22 ACRES. PROJECT SOLD OUT
WILDOMAR	21	BUNDY CANYON RESORT APTS	BUNDY CANYON 145, LLC	PA 16- 0006	APTS	ТМ	140		80			140		030+	2238	805.379. 2111		28.8 ACRES
LAKE ELSINORE	22	HIGHLAND AND HILLTOP AT	MERITAGE HOMES	PA 2017- 029 / TM 37305	SF	UC	168		110	15	43	140		614+	2020- 2427	844.812. 6178		72.5 ACRES. PROJECT INCLUDES 14.5 ACRES OF RETAIL
LAKE ELSINORE	23	ASHLAND SPRINGS	CENTURY COMMUNITIES		тн	RB	120	70	50					532- 630	1667- 1995	909.906. 7373		PROJECT COMPLETED
LAKE ELSINORE	24	SOUTH SHORE II	PACIFIC COVES INVESTMENTS LLC	TM 36567	SF	FM	147				147					714.318. 3500	ELSINORE HILLS	67.69 ACRES
LAKE ELSINORE	25	SPYGLASS RANCH	PACIFIC COVES INVESTMENTS LLC	TM 35337	MIX	FM	835				835					714.318. 3500	ELSINORE HILLS	258.9 ACRES. FIRST TWO PHASES HAVE BEEN RECORDED. MIX RESIDENTIAL USES INCLUDING 445 SF UNITS
LAKE				TM								207					TUSCANY	
ELSINORE LAKE	26	TUSCANY HILLS	TT GROUP	31370 PA 2024-	SF	TM	807					807					HILLS	368.4 ACRES 90 ACRES. UNDER CITY REVIEW.
ELSINORE LAKE	27	TUSCANY CREST LAKE ELSINORE	KB HOME	019 TM	SF	DP	336						336				RAMSGATE	SUMBITTED 1-2025 LOTS GRADED. NO ACTIVITY FOR
ELSINORE LAKE ELSINORE	28	SUBDIVISION LAKESHORE TOWN CENTER	PARTNERS LK PROPERTIES GROUP, LLC	32077 PA 2018- 088	SF	FM DP	138				138		118					SOMETIME 24.5 ACRES. MIX- USE PROJECT TO INCLUDE HOTEL, RETAIL AND RESIDENTIAL. EIR IN PROCESS.
LAKE ELSINORE	30	VIENTO AZUL	INTEGRAL COMMUNITIES	PA 2024- 017	SF	DP	253						253					21.5 ACRES. UNDER CITY REVIEW. PROJECT SUBMITTED 2-2025
LAKE ELSINORE	31	EAST LAKE VILLAS	BINH TRAN	PA 2019- 079	MIX	DP	246						246				EAST LAKE	9.9 ACRES. SENIOR LIVING

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

AREA	AERIAL #	PROJECT NAME	APPLICANT / DEVELOPER	PROJECT #	UNIT TYPE	STATUS	TOTAL UNITS	EXIST- ING	RB	UC	FM	ТМ	DP	PRICE \$(000)	SQ. FT.	DEV. #	S.P.	OTHER
LAKE	20	RILEY	RILEY	PA 2021-	A DOTES	DD.	16						16					SENIOD ADVIS
LAKE	32	APARTMENTS	APARTMENTS	002 TM	APTS	DP	16						16	576-		949.998.		SENIOR APTS
ELSINORE	33	CRIMSON HILLS	кв номе	30698	SF	UC	151		141	10				700	2874	1773	RAMSGATE	
LAKE				PA 2017- 032 / PA 2017- 33 / TM 37381,														75.14 ACRES. EOT
ELSINORE	34	WASSON CANYON	NOVA HOMES	37382	SF	TM	272					272					RAMSGATE	FILED
LAKE ELSINORE	35	SOUTH SHORE	PACIFIC COVES INVESTMENTS LLC	TM 31593	SF	FM	490				490					714.318. 3500	ELSINORE HILLS	FINAL MAP WAS APPROVED APRIL 2022
LAKE ELSINORE	36	VISTA ORTEGA VILLAGE	CHEN TIM	PA 2018- 080	MIX	DP	16						16					PROJECT INCLUDES RETAIL AND ON HOLD
WILDOMAR	37	LENNAR AT HORIZON PLACE	LENNAR		CONDO	UC	138		65	73				475- 512	1378- 1692	844.245. 4924		10 UNITS LEFT FOR SALE
WILDOMAR	38	ALITA	FOREMOST PACIFIC GROUP	PA 13- 0089	APTS	RB	170		170							714.722. 1170		9.22 ACRES. PROJECT COMPLETED
WILDOMAR	39	BOULDER CREEK	BEAZER HOMES	TM 31667	SF	RB	108		108					750- 850				35.2 ACRES. PROJECT COMPLETED
WILDOMAR	40	MC VICAR RESIDENTIAL	OMNI FINANCIAL	TM 32035	SF	тм	48		100			48				831.464. 5021		19.2 ACRES
			RICHMOND	тм								40				714.613.		PROJECT SOLD
WILDOMAR	42	BAXTER VILLAGE MIXED USE PROJECT	AMERICAN STRATA EQUITY GROUP	32206 TM 36674	SF MIX	RB FM	271		60		271					3073 858.546. 0900		35 ACRES. INCLUDES 67 SF AND 204 APTS. RETAIL IS IN PROJECT AND IS BEING GRADED
WILDOMAR	43	SUMMERHILL PHASE I	кв номе	TM 32024	SF	RB	70	30	40							951.691. 5239		40 ACRES. PROJECT COMPLETED
WILDOMAR	44	MONTE VISTA II TH PROJECT	ERIK LUNDE	PA 21- 0045	тн	TM	62					62				714.318. 3500		6.47 ACRES
WILDOMAR	45	WILDOMAR TRAIL	JNT MANAGEMENT	PA 20- 0039	тн	тм	109					109				951.280. 3833		25.8 ACRES. INCLUDES COMMERCIAL USES
LAKE ELSINORE	46	NORTH PEAK	NORTH PEAK PARTNERS, LP		SF	TM	1,200					1,200					NORTH PEAK	
RIVERSIDE COUNTY	47	RIVERSIDE COUNTY SUBDIVISION	PRIME DEVELOPMENT	CUP 03776	MBLHM	DP	71				_		71					10 ACRES. SUBMITTED 10- 2024
LAKE ELSINORE	48	ROSETTA VIEW ESTATES	ROSETTA VIEW ESTATES LLC	TM 32129	SF	UC	27			27							RAMSGATE	

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

		1		1			ı										1	
	AERI AL		APPLICANT /	PROJECT			TOTAL	EXIST-						PRICE				
AREA	#	PROJECT NAME	DEVELOPER	#	UNIT TYPE	STATUS	UNITS	ING	RB	UC	FM	TM	DP	\$(000)	SQ. FT.	DEV. #	S.P.	OTHER
LAKE		CARRERA AND VILLA REAL AT		TM										538-	1520	951.498.		
ELSINORE	49	TERRACINA	кв номе	36577	SF	UC	452		55	40	357			617	2517	4161		150.8 ACRES
LAKE				TM													ALBERHILL	
ELSINORE	50	NORTH NICHOLS	KWC ENGINEERS	35773	SF	TM	275					275					VILLAGES	136.25 ACRES 9.71 ACRES.
LAKE		LAKESHORE		PA 2021-														PROJECT IS
ELSINORE	51	DRIVE CONDOS	DR HORTON	038	CONDO	UC	140			25	115							GRADED
																		34.2 ACRES.
LAKE ELSINORE	52	RUNNING DEER ESTATES	RICHMOND AMERICAN	TM 31957	SF	RB	96		96					650- 710	2010- 2380	951.234. 0272		PROJECT COMPLETED
LAKE ELSINORE	53	RIDGELINE, LINDEN, CRESTLY AND FAIRFIELD AT ALBERHILL RANCH	PULTE HOMES, CENTEX HOMES	PA 2018- 064	SF	UС	344		55	75	150	64		600- 730		714.458. 3154	ALBERHILL VILLAGES	LINDEN 626.374.4319
					-		-					-						8.27 ACRES.
LAKE		LAKEPOINTE	LEGACY FINANCIAL	PA 2022-														PROJECT INCLUDES CLUB
ELSINORE	54	APARTMENTS	GROUP, LP	015	APTS	DP	152						152					HOUSE AND POOL
WILDOMAR	55	WILDOMAR COTTAGES	AFFIRMED HOUSING GROUP	PA 23- 0025	APTS	FM	128				128					858.265. 5170		8.98 ACRES. GRADING PERMIT HAS BEEN ISSUED
DUZEDCIDE		DENAIGGANGE	RENAISSANCE	TM 31210.													DENAICCANCE	ADDDON 156
RIVERSIDE COUNTY	56	RENAISSANCE RANCH	COMMUNITIES, LLC	31210, 31485	SF	TM	355					355					RENAISSANCE RANCH	APPROX. 156 ACRES.
RIVERSIDE COUNTY	57	RIVERSIDE COUNTY SUBDIVISION	LENNAR COMMUNITIES INC.	TM 37002	SF	TM	143					143						APPROX. 14 ACRES
LAKE ELSINORE	58	LAKESHORE VIEW	AYRES GROUP	PA 2018- 081	SF	DP	61						61					PROJECT ON HOLD
LAKE ELSINORE	59	BAMIYAN MARKETPLACE	AHMAD ZAKI	PA 2019- 007	APTS	тм	74					74						12.6 ACRES. MIX USE PROJECT
LAKE	60	PACEMENT CODA	PACIFIC COMMUNITIES	PA 2020-	G.F.	DD.	205						205					45 1 ACDES
ELSINORE	60	PACFIFIC CORAL	BUILDERS	094	SF	DP	205						205					45.1 ACRES
LAKE ELSINORE	61	CANYON HILL ESTATES	TRI POINTE HOMES	PA 2021- 043	SF	тм	133					133					CANYON HILLS ESTATES	81.32 ACRES
LAKE ELSINORE	62	DEXTER VILLAGE	EMPIRE CM, INC.	PA 2022- 001	APTS	DP	451						451					23 ACRES. UNDER CITY REVIEW
LAKE ELSINORE	63	MISSION TRAIL AT LEMON	LAKE ELSINORE MISSION TRAIL, LLC	PA 2022- 003	SF	тм	191					191					EAST LAKE	17.21 ACRES. TM EXPIRES 12-2025
RIVERSIDE COUNTY	64	ECHO HIGHLANDS	TRI POINTE HOMES	TR 32585	SF	UC	180		45	25	110			555+	1569- 2775	951.397. 0521		
LAKE ELSINORE	65	3RD AND CAMBERN APARTMENTS	CAMBERN AVE HOLDING LLC	PA 2022- 018	APTS	DP	75						75					3.95 ACRES. LOW INCOME UNITS
LAKE ELSINORE	66	ROSETTA CANYON APARTMENTS	WESTGEM EQUITIES, LLC	PA 2022- 022	APTS	DP	284						284					18 ACRES

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

AREA	AERI AL #	PROJECT NAME	APPLI CANT / DEVELOPER	PROJECT #	UNIT TYPE	STATUS	TOTAL UNITS	EXIST- ING	RB	UC	FM	тм	DP	PRICE \$(000)	SQ. FT.	DEV. #	S.P.	OTHER
LAKE ELSINORE	67	RIVERSIDE DRIVE APARTMENTS	WJK COMMERCIAL CO	PA 2023- 006	APTS	DP	96						96					4.95 ACRES
LAKE ELSINORE	68	CANYON VIEW VILLAGE	PAUL GROSSI	PA 2023- 025	MIX	DP	530						530					90 ACRES. PRE- APPLICATION IS COMPLETED. SINGLE FAMILY AND MULTI UNITS
LAKE ELSINORE	69	REFLECTIONS LAKE ELSINORE	TRAVIS HOOK	PA 2023- 039	MIX	DP	36						36					1.2 ACRES
RIVERSIDE COUNTY	70	COLLINAS DEL ORO	COLINAS DEL ORO LAND COMPANY LLC	TM 36450	MIX	тм	490					490					COLLINAS DEL ORO	126.4 ACRES. TM EXPIRES 2-2026
LAKE ELSINORE	71	COOPER'S TRACT	TRI POINTE HOMES		APTS	DP	490						490					105 ACRES. MIX USE PROJECT TO INCLUDE HOTEL, BUSINESS PARK, AUTOMALL
RIVERSIDE COUNTY	72	RIVERSIDE COUNTY SUBDIVISION	RIVERSIDE COUNTY SUBDIVISION	тм 32539	SF	тм	29					29						19.12 ACRES
RIVERSIDE COUNTY	73	RIVERSIDE COUNTY SUBDIVISION	RIVERSIDE COUNTY SUBDIVISION	TM 32026	SF	тм	153					153						89.82 ACRES. TM HAS FILED AN EXTENSION
		TOTALS					15,572	322	1,583	857	3,415	5,959	3,436					

AREA: LAKE ELSINORE, RIVERSIDE COUNTY, CALIFORNIA

DATE: MAY 2025

AREA	SPECIFIC PLAN	DEVELOPER	UNIT TYPE	TOTAL UNITS	EXIST- ING	RB	UC	FM	TM	DP	TO BE SUB.	DEV. #	OTHER
LAKE ELSINORE	ALBERHILL VILLAGES	PULTE, CASTLE & COOKE	MIX	12,798	475	55	75	150	339		11,704	951.674. 3124	LARGE APPROVED PROJECT TO INCLUDE ALBERHILL RIDGE, VILLAGES, RANCH AND NORTH NICHOLS AND TERRA COTTA VILLAGES. VESTING TENTATIVE TRACT MAPS FOR ENTIRE SPECIFIC PLAN, TM 28214, TM 35001
MENIFEE	AUDIE MURPHY RANCH	BROOKFIELD HOMES	MIX	2,190	2,050	228					0		SP 209. APPROX. 1,100 ACRES. PROJECT IN FINAL STAGES
LAKE ELSINORE	CANYON HILLS	PARDEE CONSTRUCTION	MIX	3,950	3,890	60					0	310.475. 3525	PROJECT RECENTLY COMPLETED
LAKE ELSINORE	CANYON HILLS ESTATES	TRI POINTE HOMES	SF	302					133		169		246 ACRES. TM HAS BEEN APPROVED
MENIFEE	CIMARRON RIDGE	PULTE HOMES	MIX	756		110	45	601			0	951.416. 3046	PROJECT IS COMPLETELY GRADED. CONSTRUCTION HAS STARTED ON THREE NEIGHBORHOODS
RIVERSIDE COUNTY	COLLINAS DEL ORO	COLINAS DEL ORO	MIX	490					490		0	805.568. 0300	SP 364. APPROX. 126.4 ACRES. MIX USE PROJECT TO INCLUDE 243 SINGLE FAMILY UNITS AND 247 CONDOS. MIKE NAGGAR & ASSOC. 951.657.8594
LAKE ELSINORE	EAST LAKE	MCMILLIN COMMUNITIES	MIX	1,025					191	246	588	951.674. 3124 X209	BALANCE OF UNITS TO BE BUILT IN THIS AREA. RESIDENTIAL UNITS COULD BE BUILT ON LAKE SHORE DR OR DOWN ON CORYDON
LAKE ELSINORE	ELSINORE HILLS	PACIFIC COVES INVESTMENTS LLC	MIX	1,452				1,452			0	714.318. 3500	553 ACRES. DEVELOPER TO START CONSTRUCTION SOON
LAKE ELSINORE	NORTH ALBERHILL	LONG BEACH EQUITIES	MIX	856							856	951.674. 3124	SP #89-2. NO ACTIVITY AT THIS TIME
LAKE ELSINORE	NORTH PEAK	NORTH PEAK PARTNERS, LP	MIX	1,200					1,200		o	951.674. 3124	NORTH HALF OF PROJECT IS NOW OPEN SPACE. TENTATIVE TRACT MAP APPROVED FOR 1,200 UNITS
LAKE ELSINORE	RAMSGATE	KB HOME, TUSCANY ASSOCIATES, WESSON WEST L.P.	MIX	2,759	1,800	141	37	272	336		173	951.674. 3124 x209	SEVERAL MAPS IN PROCESS
RIVERSIDE COUNTY	RENAISSANCE RANCH	RICDHLAND COMMUNITIES	SF	404					355		49	951.955. 3025	SP 333. 157.1 ACRES. MIX USE PROJECT
WILDOMAR	THE BLUFFS AT HIDDEN SPRINGS	THE BLUFFS AT HIDDEN SPRINGS, LLC	MIX	969							969	951.677. 7751	165 ACRES. MIX USE PROJECT INCLUDING SF, MULTI. SPORTS PARK, HOTEL AND RETAIL. RECENTLY SUBMITTED AND UNDER CITY REVIEW
LAKE ELSINORE	TUSCANY HILLS	TT GROUP	MIX	1,847	1,035				807		5	951.674. 3124	DEVELOPER IN TALKS WITH CITY
WILDOMAR	WILDOMAR MEADOWS	WILDOMAR MEADOWS, LLC	SF	1,504	1,035				601		1,504	951.677. 7751	792 ACRES. RECENTLY SUBMITTED MIX USE PROJECT TO INCLUDE RETAIL, PARKS, OPEN SPACE. AKA FARM SPECIFIC PLAN
	TOTALS			32,502		594	157	2,475	3,851	246	16,017		

SPECIFIC PLAN LISTING

BASIS OF ESTIMATES

The following methodologies were used by Derrigo Studies to derive demographic and development estimates for the City of San Jacinto:

A. Population Estimates (June 2022)

Calculated by multiplying the number of housing units by the average persons per household.

B. Housing Unit Count (June 2022)

Derived through rooftop counts using June 2022 aerial imagery.

C. Average Persons per Household (2025)

Based on 2023 U.S. Census data, adjusted by Derrigo Studies as needed according to housing unit type.

D. Median Household Income Estimates (2025)

Estimated for each sector based on the composition and type of housing units.

E. Median Housing Value Estimates (2025)

Calculated by evaluating value of housing unit types and current market conditions within each sector.

F. Population Projections

Each residential development project was evaluated individually. Unit build-out timelines were projected based on input from developers, including:

- Construction schedules
- Monthly sales rates
- Financing status
- Water availability

Disclaimer: The information in this report is based on sources deemed reliable. While we have no reason to doubt its accuracy, it is not guaranteed.