

LAKE ELSINORE ECONOMIC DEVELOPMENT

DREAMS IN ACTION



Boasting So Cal's largest natural freshwater lake, the City of Lake Elsinore has transformed into the ultimate lake destination, with a growing population that is busy building futures and fulfilling dreams. If you haven't been to Lake Elsinore lately, check out the revitalized **Downtown, the new Launch Pointe** recreation area, the Storm Minor League Baseball team, new indoor ice hockey rink, and the many new residential

MAKING YOUR

DREAM

A Culture of Customer Service

communities and exciting attractions!

From City Council, to the City Manager and on through our City staff, our Development Dream Team philosophy is based on positioning local businesses for future growth.

High Growth Demands in Every Category

Lake Elsinore is expected to continue to be a high growth market growing at 7.8% over the next two years exacerbating the needs for the following demands within the next five years:

Demands:

Retail: Over 161k sq ft, and over 320k sq ft over next 10 years. Industrial: Over 406k sq ft.

Office Demands: Over 140k sq ft, and over 140k sq ft over next 10 years.

Low Cost Development Opportunities

Lake Elsinore offers a great investment opportunity to get in on the ground floor of an emerging regional retail market. Its advantages include high market demand, relatively low land-base costs, low development fees, and efficient permitting processes to get you in and operating fast with certainty.

Extreme-tainment

From extreme entertainment like casinos, motocross, hockey, wakeboarding, skateboarding, BMX racing, minor league baseball, and skydiving to outdoor entertainment like hiking, camping, boating, fishing and traditional sports and activities, Lake Elsinore has it ALL! And at every turn, there are majestic lakeside and scenic mountain views!





250k+ 30 MIN

₩WORKFORCE

5 YEARS INDUSTRIAL目目

OVER 379K sq ft

COLLEGE DEGREES

GO TO DREAMLE.ORG OR SCAN TO READ MORE STUDIES



LOCATED FOR BUSINESS GROWTH

Close to Orange, San Diego, and Los Angeles Counties

Easy access to major freeways, plentiful industrial and commercial land. and a skilled labor force primes Lake Elsinore as the ideal location for your business or project!

FOR SALE

Outlets at Lake Elsinore

East of Collier Ave Over 318k sf of Retail Space Adjacent to I-15 Freeway (Robust Signage)



NEC Diamond Dr & Pete Lehr Dr 3 AC Hotel Pad Available Available Within Proposed Entertainment District



East of Grunder Dr

108 AC Mixed Use Auto Park - Potential Partnership Adjacent to I-15 Freeway (490 Housing Units Anticipated)



North of Summerly PI & VLG Pkwy LP 169 AC Links Golf Course & Clubhouse Within Proposed Entertainment District



Off Easterly El Toro Rd Proposed Mixed Use SP (1,200 Housing Units)



East of Hwy 74 and Grand Ave 40 AC Lakeside Resort Pad At Entrance from Orange County



32301 Corydon St

16,000 sf Warehouse Industrial Building on a 7.2 Acre Pad Near SkyDive Lake Elsinore with Easy Access to I-15 Freeway



PROPERTY SPOTLIGHTS • RESTAURANTS

Revitalized Lakefront Plaza

FOR LEASE

31681 Riverside Dr off Ortega Hwy 74

Four Newly Renovated Spaces (1,800 to 4,400 sf) Near the Lake and Launch Pointe



31712-31724 Casino Dr

8k sf Retail Space | 2k sf Retail Space 3k sf Retail Pad | 4,200k sf Restaurant Space Adjacent to I-15 (Freeway Visibility)



SWC Railroad Canyon Rd & Canyon Hills Rd

1,600 sf Restaurant Space | 1,340 sf Retail Space 8,000 sf Proposed Retail Pad Adjacent to Stater Bros, CVS and Starbucks



NEC Ortega Hwy 74 & Collier Ave

6,000 sf Retail Space Adjacent to ALDI, Home Depot and Big 5



Two Suites, One Kitchen (4,800 sf Total); Speak Easy Ok In the Heart of Historic Downtown Main St



SWC Main St & I-15

0.49 AC Build to Suit Restaurant/Retail Pad New Offsite Improvements Completed Signage Visible from I-15 Freeway



SEC Railroad Canyon Rd & Grape St

Build to Suit Restaurant/Retail Pad at Entrance 1k to 50k sf Retail Spaces Signage Visible from I-15 Freeway / High Income Traffic Corridor



NWC Mission Trail & Diamond Dr

Up to 28k sf Anchor Retail Space Former 6,181 sf BofA Building | Restaurant Conversion Available Within Proposed Entertainment District



NWC Grand Ave & Ortega Hwy 74

2,400 sf Restaurant Space 1,972 sf Drive-Thru Restaurant Space At Entrance from Orange County



LAND LEASE

Pins 'N Pockets PHASE I NEC Mission Trail & Malaga Rd

Up to 45k sf Retail Entertainment Pads Signage Visible from I-15 Freeway



NEC Diamond Dr & Malaga Dr

3 AC Hotel Pad Available Available Within Proposed Entertainment District



Entitlements In Process



FOR SALE

FOR SALE

Gateway From Orange County

East of Ortega Hwy 74 & Grand Ave 40 AC Lakeside Resort Pad At Entrance from Orange County



NEC Diamond Dr & Pete Lehr Dr

3 AC Hotel Pad Available Available Within Proposed Entertainment District



North of Ridgecrest Dr on Canyon Estates Dr

3 AC Hotel Pad Available Signage Visible from I-15 Freeway



SEC Diamond Dr & Campbell St 2.69 AC Commercial Pad

PROPERTY SPOTLIGHTS: RESTAURANTS IN LAKE ELSINORE

Lakefront Retail Pad 31360 Riverside Dr & Lehr Dr 18 AC Vacant Mixed-Use Pad



NEC Central Ave & Cambern Ave

18 AC Shopping Center Unimproved Pad Available Adjacent to Costco, Super Walmart and Lowe's High Income Traffic Corridor



Pins 'N Pockets PHASE I

NEC Mission Trail & Malaga Rd Up to 45k sf Retail Entertainment Pads Signage Visible from I-15 Freeway



Mission Trail & Campbell St

38k sf Retail Space (formerly Big Lots) Adjacent to Stater Bros and Planet Fitness



Former Rite Aid

16491 Lakeshore Dr, North of Ortega Hwy 74 17,272 sf Former Rite Aid Building with Drive-Thru Near Albertsons and Stater Bros Market



28857 Lake St

4.5 AC Commercial Pad Adjacent to New Alberhill Residential District



SEC Railroad Canyon Rd & Grape St

Build to Suit Restaurant/Retail Pad at Entrance 1k to 50k sf Retail Spaces Signage Visible from I-15 Freeway / High Income Traffic Corridor



NWC Mission Trail & Diamond Dr

Up to 28k sf Anchor Retail Space Former 6,181 sf BofA Building | Restaurant Conversion Available Within Proposed Entertainment District



FOR SALE

FOR SALE

PROPERTY SPOTLIGHTS: RETAIL ANCHOR IN LAKE ELSINORE

East of Collier Ave

Over 318k sf of Retail Space Adjacent to I-15 Freeway (Robust Signage)

Outlets at Lake Elsinore



NWC Mill St & Auto Center Dr

1.3 AC Auto Sales Site **Entitlements Previously Approved** Within the Lake Elsinore Auto Center

Freeway Adjacent Auto Sales Pad



Retail Pad Opportunity

SWC Ortega Hwy 74 & Collier Ave Retail Pads Available between 30k sf and 3 AC Adjacent to Tractor Supply Co Signage Visible from I-15 Freeway / High Traffic Corridor

PROPERTY SPOTLIGHTS • RETAIL < 10K



NEC Ortega Hwy 74 & Dexter

7,000 sf Improved Restaurant Space Adjacent to Lowe's, Costco and Petsmart



NEC Ortega Hwy 74 & Collier Ave

Pins 'N Pockets PHASE II

NEC Mission Trail & Malaga Rd

Signage Visible from I-15 Freeway

Up to 45k sf Retail Entertainment Pads

6,000 sf Retail Space Adjacent to ALDI, Home Depot and Big 5



31712-31724 Casino Dr 8k sf Retail Space | 2k sf Retail Space 3k sf Retail Pad | 4,200k sf Restaurant Space Adjacent to I-15 (Freeway Visibility)



SWC Railroad Canyon Rd & Canyon Hills Rd

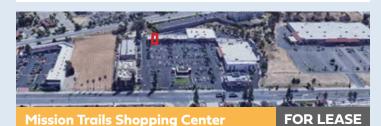
1,600 sf Restaurant Space | 1,340 sf Retail Space 8,000 sf Proposed Retail Pad Adiacent to Stater Bros. CVS and Starbucks



LAND LEASE

NEC Graham Ave & Spring St

6,817 sf Retail Space Within Historic Downtown District



East of Mission Trail & Campbell St

955 sf Retail Space Adjacent to Cardenas and Del Taco



NWC Mission Trail & Diamond Dr Up to 28k sf Anchor Retail Space

Former 6,181 sf BofA Building | Restaurant Conversion Available Within Proposed Entertainment District



32391 Riverside Dr off Ortega Hwy 74 8,500 sf Retail Space

Near Launch Pointe and Lake



18438 Collier Ave 9,000 sf Retail Space

Single-Tenant (Five Below) Adjacent to I-15 Freeway







PROPERTY SPOTLIGHTS • OFFICE



31581 Canyon Estates Dr 2,709 sf Improved Office Space I-15 Freeway Adjacent Medical Office Building



31571 Canyon Estates Dr 1,000 sf Improved Office Space I-15 Freeway Adjacent Medical Office Building



433 Diamond Dr 5,400 sf Office Space Within Entertainment District



117 S Main St 350 - 3,511 sf Office Space Frontage on Historic Main St & Across from City Hall



31461 Riverside Dr 1,100 sf Office Space Viewable Signage



31571 Canyon Estates Dr ±2,422 sf Medical Condo Space Beautiful 2nd Floor Views of the Lake Foothills



18630 Collier Ave 6,000 sf Office Space Viewable Signage



31750-31764 Casino Dr 31,747 sf Office Space Freeway Visibility



31641 Auto Center Dr 1,380 sf Office Space Nearby retail amenities, in a professional center



265 San Jacinto River Rd 2,256 sf Office Space Freeway Visibility 32301 Corydon St

16,000 sf Warehouse Industrial Building on a 7.2 Acre Pad Near SkyDive Lake Elsinore with Easy Access to I-15 Freeway



560 3rd St

16,992 sf Tenant Space Close Freeway Access and Shopping



18350 Pasadena St

2.77 AC Industrial Pad (Entitlements Proposed) Adjacent to I-15 Freeway and Shopping



18700 Collier Ave

1.25 AC Industrial Pad Adjacent to I-15 Freeway



Collier Ave & El Toro Rd

12 Tenant Spaces ranging from 5,595 sf to 10,200 sf I-15 Freeway Visibility, close to The Outlets of Lake Elsinore



32321 Corydon Rd

30,613 sf Tenant Space with 10,204 sf Mezzanine 16,613 sf Tenant Space with 5,074 sf Mezzanine 24-Hour Access Flex-Tech Buildings (Under Construction)



NWC Chaney St & Education Way 12,000 to 42,000 sf Tenant Spaces New Construction - Build to Suit



SWC Nichols & Pierce St

1,225,000 sf Tenant Space Easy Access to I-15 Freeway



29395 Hunco Way

28,684 sf Tenant Space Close Freeway Access and Shopping; Built 2017



Ohana Cir & Dexter Ave

234,900 sf & 227,200 sf Tenant Space w/ 12,500 sf Mezzanine 26,200 sf & 23,520 sf Tenant Space w/ 1,000 sf Mezzanine I-15 Freeway visibility, Near Future Medical Facilities & Residences

PROPERTY SPOTLIGHTS • INDUSTRIAL



18520 Minthorn St

9,656 sf Tenant Space Close to I-15 Freeway and Shopping



9,076 sf Tenant Space Includes Office Space and Fenced Yard Close to I-15 Freeway and Shopping



ndustrial Off Collier Ave

18650 Collier Ave 7,420 sf Tenant Space Adjacent to I-15 Freeway



31875 Corydon Rd

16,130 sf Condo Space Air Conditioning, Skylights, Reception, Storage Space



SkyPark Industrial

31947 Corydon Rd 1,274 sf Tenant Space 8,607 sf Tenant Space Air Conditioning, Skylights, Fiber Optic Internet, Monument Signage



33575 Mission Trail

3,750 to 37,462 sf Tenant Spaces 24-Hour Access Flex-Tech Building Built 2023



IN LAKE

ERTY SPOTL

32543 Corydon Rd 38,910 sf Tenant Space Metal Building with Loading Area and Optional Fenced Yard Former Tenant: Ferguson Fire & Fabrication



29910 Ohana Cir 71,968 sf Tenant Space

I-15 Freeway visibility Great for recreational uses (e.g., pickleball, rock climbing, athletic complex)



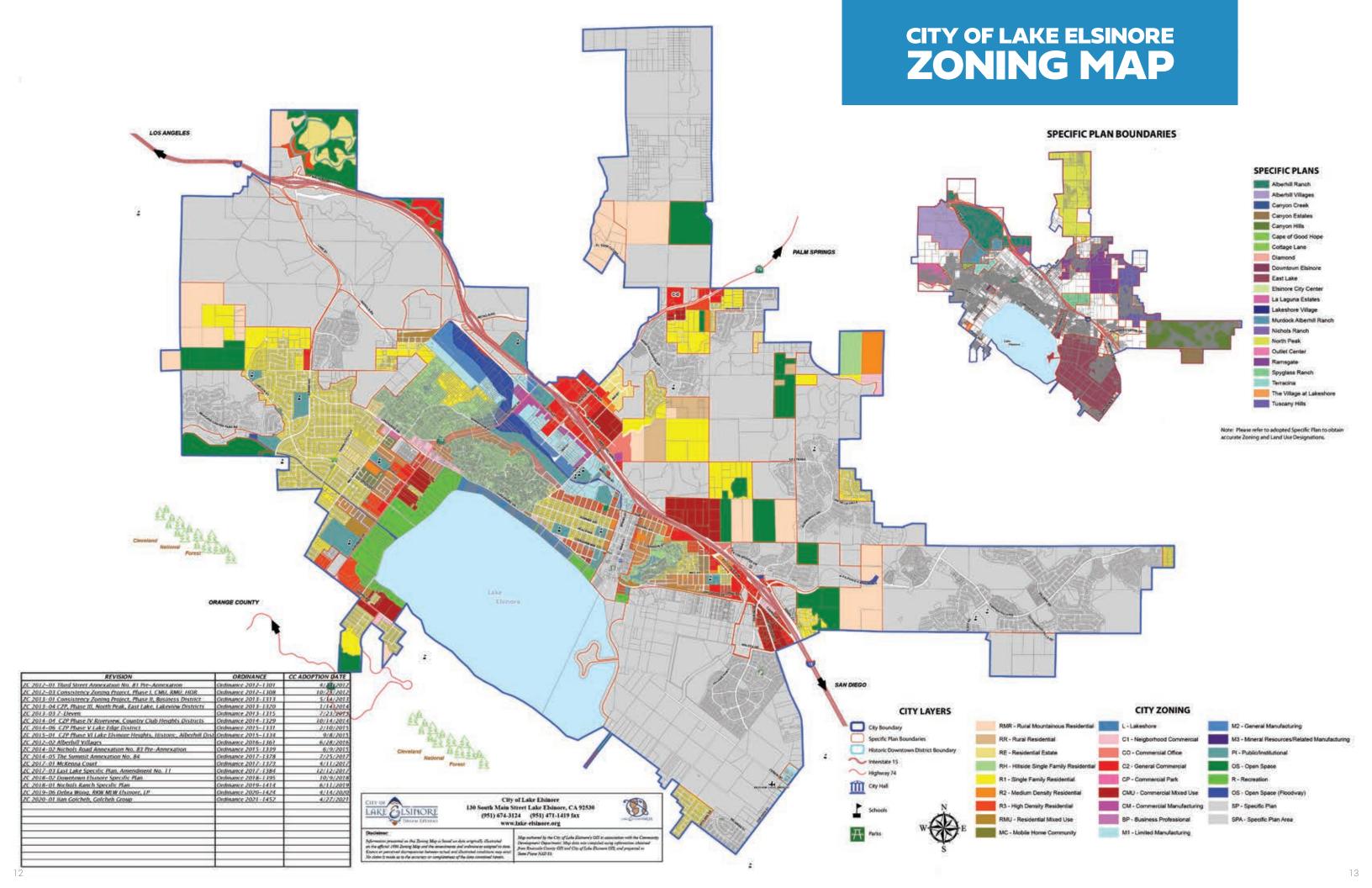
Legacy Industrial

SWC Baker & Pierce 778,423 sf Tenant Space w/ 10,000 sf Mezzanine 207,028 sf Tenant Space w/ 5,000 sf Mezzanine Easy Access to I-15 Freeway



580 3rd St

1,430 sf Tenant Space | 1,500 sf Tenant Space Near I-15 Freeway Located near retail and restaurants





INCENTIVES TO EXTREMELINE YOUR BUSINESS







8.75%

Sales Tax

SELF-SERVICE PERMIT PORTAL

Businesses don't just operate between 9 and 5. That's why you can use the Lake Elsinore Self-Service Permit Portal to apply for permits and plan checks, pay fees, request inspections, and collaborate on the development of your applications anytime, from anywhere you have an internet connection.

SITE SELECTION ASSISTANCE

You're an expert in your business, we're experts in what Lake Elsinore has to offer. To help you make an informed decision on your business location, we're happy to give you a list of potential sites for your business, along with advice on zoning codes and permitting requirements.

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

As one of the City of Lake Elsinore's partners, the SBDC offers free, expert business consulting, workshops and training, grants, and many other resources to Lake Elsinore businesses like yours.

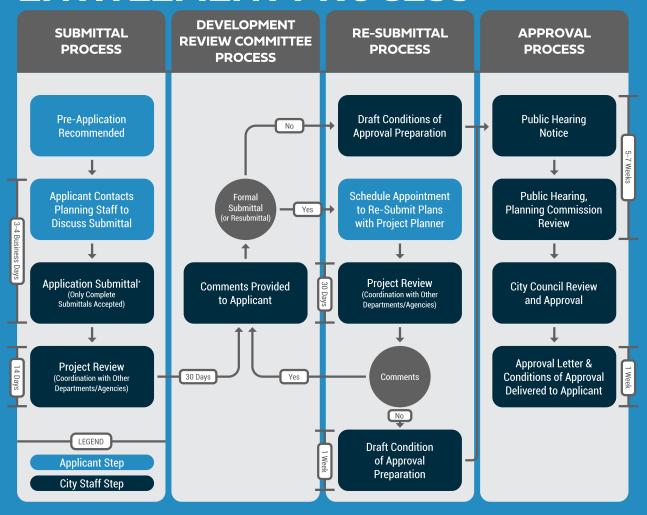
HIRING INCENTIVES

The Riverside County Workforce Development Board offers an On-the-Job Training (OJT) program that allows businesses to hire and train new employees in the skills necessary to perform the job, while actively on the job. To help offset the cost of training, businesses can receive up to 50% of the employees' wages.

DEVELOPMENT DREAM TEAM

The Lake Elsinore Development Dream Team is your project partner through every phase of getting your business up and running. If an issue arises during any part of the site selection, due diligence, entitlement, permitting, and construction processes, the Development Dream Team will work with the City's Development Divisions to find the right solution for you! Contact us at EconDev@lake-elsinore.org or (951) 674-3124 to learn more.

ENTITLEMENT PROCESS



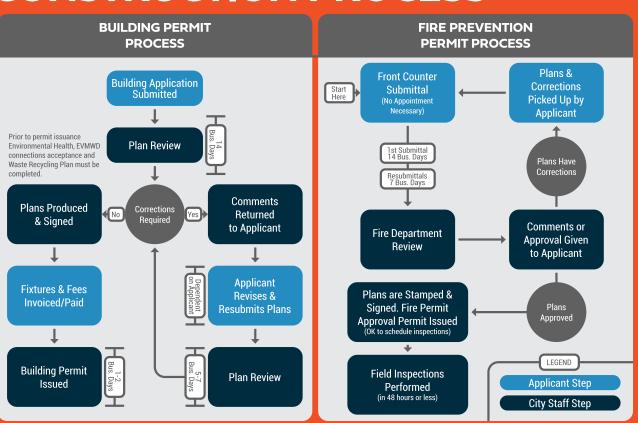
PROCESS NOTES

- 30 day Pre-Application review process (recommended)
 Pre-meetings
- required for all submittals

 30 day review
- 30 day review of initial formal submittal
- 3-2-1 Process on subsequent resubmittals: threeweek review of 1st resubmittal, twoweek review of 2nd resubmittal, oneweek condition of approval preparation
- Public Hearings are scheduled approximately
 5-7 weeks from final submittal (for noticing requirements)

*EVMWD due diligence meeting strongly recommended

CONSTRUCTION PROCESS



PROCESS NOTES

- 5-7 business days for resubmittal review period
- Inspections within 24 - 48 hours of request for Building and Fire Department

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LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE